



**GET YOUR ORGANIZATION IN FRONT OF
AN EXPECTED 500+ PHYSICIAN ADVISORS
& OTHER HEALTHCARE INDUSTRY LEADERS!**



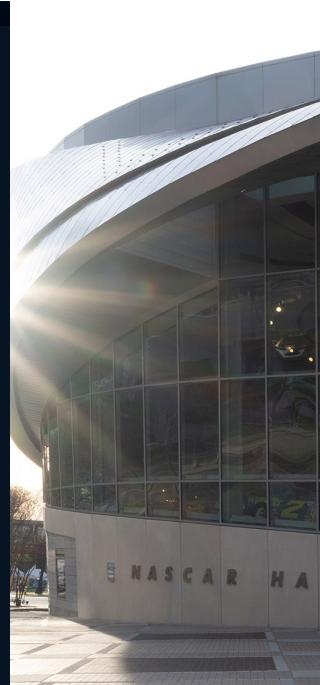
SPONSORSHIP & EXHIBIT OPPORTUNITIES

Join us in Charlotte, North Carolina – the “Home of NASCAR” – for the American College of Physician Advisors’ 2026 National Physician Advisor Conference (NPAC 2026)!

From April 14-16, 2026, NPAC 2026 will be held in-person at the Sheraton and Le Meridien Charlotte Hotel Complex. This year’s theme “Revving Up for Success: Driving

Healthcare Forward” captures the spirit of innovation, leadership, and collaboration that physician advisors bring to healthcare every day.

The agenda includes two-and-a-half days of dynamic content along with our ever-popular networking opportunities, consistently ranked by attendees as some of the most energizing and supportive experiences.



VISIT ACPADVISORS.ORG/NPAC-2026 TO REGISTER AS A SPONSOR/EXHIBITOR

NPAC 2026 COMMITTEE:



CHRISTOPHER
BOYLE, MD
NPAC 2026 Co Chair



SUMANA
NARASIMHAN, MD
NPAC 2026 Co Chair



ANUJA
MOHLA, DO, MBA, ACPA-C
NPAC 2026 Vice Chair



NADINE
KOSER, DO, ACPA-C
NPAC 2026 Vice Chair



SAM
MURRAY, MD, MBA, ACPA-C
NPAC 2026 Vice Chair

EXPECTED ATTENDANCE:

500+
IN PERSON

150
VIRTUAL

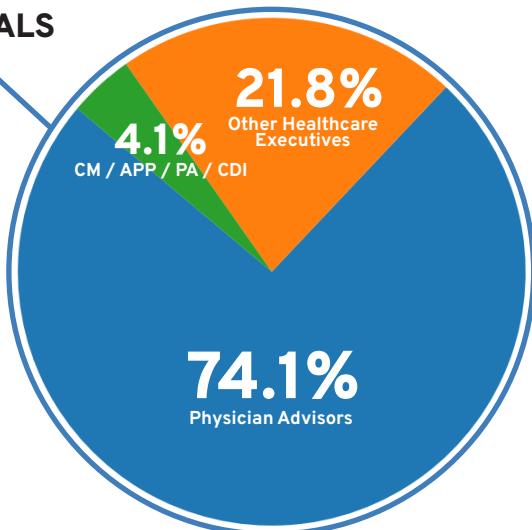
- Physician Advisors
- Chief Medical Officers
- Case Managers
- Healthcare Professionals Specializing in Utilization Management, Clinical Documentation Integrity & Revenue Cycle

NPAC 2025 ATTENDEE SNAPSHOT

500+ IN PERSON
PROFESSIONALS

JOB ROLES IN ATTENDANCE

- ✓ General UR Work
 - Secondary reviews
 - Peer to peer
 - Appeals
- ✓ Denial Management
- ✓ CDI
- ✓ Revenue Cycle
- ✓ Other
- ✓ Pre Cert/Prior Auth



Source: NPAC 2025 registration data



PACKAGE BENEFITS	CHAMPION	LAP LEADER	CREW
Placement is prioritized by tiers, and logos are featured in alphabetical order within each tier.	\$10,000 SOLD	\$7,500	\$5,000
Conference Registrations	3	2	2
Network with an Expected 500+ In-person Attendees	✓	✓	✓
Exhibit Space	Premiere Placement of 8'x10' Booth	Secondary Placement Tabletop	Tabletop
Company Logo/URL on Exhibitors Webpage & Mobile App	Premiere Placement	Secondary Tier	Third Tier
Lead Retrieval via Mobile App	✓	✓	✓
Attendee List for One-Time Marketing via Email. Includes In-Person & Virtual Attendees.	Before Conference	Before Conference	✓
Signage at Conference	✓	✓	✓
Logo in Conference Emails	✓	✓	--
Recognition as Conference Supporter in ACPA Update eNewsletter	4 insertions	2 insertions	--
Sponsorship of a Key Event, Mobile App or Meal	Choose from: Keynote, Essentials & Fundamentals, Poster Session or Mobile App	1 Breakfast, Lunch or Break	--
Logo/URL on Conference Website	✓	✓	--
Notification “Push” Through Mobile App to Attendee Devices and Email	✓	✓	--
Dedicated Social Media Post	✓	--	--
Scrolling Banner on Mobile App	✓	--	--
Sponsor Recognition on Marketing Communications & Signage, & Scrolling Banner on Conference Mobile App	✓	--	--
eNewsletter: Invitation to Submit Thought-Leadership Article	✓	--	--

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WELCOME RECEPTION AT THE NASCAR HALL OF FAME

4

NPAC 2026

EXCLUSIVE SPONSORSHIP | \$20,000 SOLD

To help get our engines running and revved up for an exciting conference, sponsor an evening of networking and discovery at the NASCAR Hall of Fame, Monday, April 13. Food and refreshments will be provided. This event will be complimentary for registered conference attendees, as well as attendees of Essentials & Fundamentals and our newly-added Leadership Summit.



BENEFITS AS THE EXCLUSIVE WELCOME RECEPTION SPONSOR INCLUDE:

- Dominant sponsor recognition at the NASCAR Hall of Fame venue, including 24' x 14' digital board to showcase your branding along with NPAC 2026 branding!
- 8' x 10' Exhibit Booth at the conference exhibit area
- Opportunity to provide branded items such as giveaways, napkins and cups
- Logo and recognition as Welcome Reception Sponsor in NPAC 2026 email communications
- Company Logo/URL on Conference Website
- Three conference registrations
- Signage at conference hotel
- Mobile App Welcome Reception Sponsor recognition and company profile
- Lead Retrieval via Mobile App
- Push notification recognition as Welcome Reception sponsor
- Attendee List for one-time marketing via email
- Recognition as Welcome Reception Sponsor in ACPA Update eNewsletter

OTHER VISIBILITY OPPORTUNITIES

ENHANCE & MAXIMIZE YOUR EXPOSURE DURING NPAC 2026!

LANYARD | \$5,000
1 AVAILABLE SOLD

- Your brand featured on name badge lanyards
- Scrolling banner on conference mobile app
- Item fulfilled by sponsor; a proof must be approved by ACPA

HEADSHOT STUDIO SPONSOR | \$5,000
1 AVAILABLE

- Acknowledgment on signage posted at the conference hotel
- Company listing on sponsor and exhibitor webpage and mobile app
- Scrolling banner on conference mobile app

CHARGING STATION | \$5,000

1 AVAILABLE

- Attractive branded charging station, including branded, portable chargers, keeping your brand in the palm of attendees' hands
- Sponsor to provide camera-ready artwork
- Scrolling banner on conference mobile app

KEY CARD | \$4,500

1 AVAILABLE

- Get your brand in the hands of every attendee staying at the Sheraton and Le Meridien Charlotte Hotel Complex.
- Sponsor branding on one-side of the hotel key card
- Scrolling banner on conference mobile app
- Sponsor to provide camera-ready artwork

WI-FI SPONSORSHIP | \$4,000

1 AVAILABLE SOLD

- Custom attendee Wi-Fi login within NPAC 2026 meeting space
- Scrolling banner on conference mobile app
- Organization listing on sponsor and exhibitor webpage
- Conference signage

PUSH NOTIFICATION | \$1,500

3 AVAILABLE

- Notification “push” through mobile app to attendee devices and email

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For more information, please contact:
Jeannine Harlow, Sponsorship Manager,
FrontlineCo

📞 (217) 528-3434, ext. 224
✉️ jeannine@frontlineco.com

IMPORTANT DATES

CALENDAR JANUARY 9, 2026

Exhibitor Kit distributed

CALENDAR FEBRUARY 13, 2026

Deadline for exhibitor registration & payment

CALENDAR FEBRUARY 20, 2026

Deadline to cancel & receive 50% refund

CALENDAR MARCH 20, 2026 - 5PM CST

Deadline to book hotel accommodations at the contracted group rate

Last day to register exhibit staff as NPAC attendees & to change or cancel exhibit staff
Details will be provided in the Exhibitor Kit

CALENDAR MARCH 20, 2026

Deadline to update conference app before the content is available to attendees

CALENDAR APRIL 13, 2026

2PM-5PM CST

Exhibitor set up

CALENDAR APRIL 15, 2026

5PM-7PM CST

Exhibitor teardown

Guidelines for exhibiting will be provided in the Exhibitor Kit. Exhibitors may not sublet their exhibit space. Only products and/or services by the exhibiting company may be displayed.

**NO CASH & CARRY; ONSITE
MERCANDISE SALES VENDORS
WILL NOT BE PERMITTED.**

Conference management will review exhibit submissions and may ask for additional information. If it is determined that the exhibitor does not meet the guidelines or is not a good fit for the audience, a vendor registration may be cancelled.

Exhibitor representatives must agree to the ACPA Code of Ethics & Professional Conduct.

HOTEL INFORMATION



Sheraton Charlotte / Le Meridien Charlotte Complex

**📍 555 SOUTH McDOWELL ST,
NORTH CAROLINA, USA 28204**

Located just seven miles from the Charlotte Douglas International Airport, the Sheraton Charlotte/Le Meridien Charlotte complex is located in the city's Uptown district, offering a blend of culture, arts, dining and entertainment. Both hotels share the conference area and are considered onsite.

NPAC 2026 attendees may reserve their sleeping room accommodations at a rate of \$239.00 per night, plus applicable taxes. Reservations must be secured by **Friday, March 20, 2026** to receive this special, contracted rate. Simply click on the link below to make your reservation. Both hotels share the conference center and are considered NPAC host properties.

HOTEL RESERVATIONS [CLICK HERE](https://bit.ly/3XjrsM8) OR VISIT:
<https://bit.ly/3XjrsM8>