

NPAC 2024

NATIONAL PHYSICIAN ADVISOR CONFERENCE

PHYSICIAN ADVISORS ON DUTY

SAFEGUARDING PATIENTS
AMIDST SHIFTING CURRENTS OF HEALTHCARE

APRIL 15-18
LOEWS CORONADO BAY
CORONADO, CA

SPONSORSHIP & EXHIBIT OPPORTUNITIES

Get your organization in front of an expected 350-400 physician advisors and other healthcare industry leaders.

The **National Physician Advisor Conference** is organized by the American College of Physician Advisors, the only physician-led, non-profit association for physician advisors and other hospital and health system leaders.

From **April 15-18**, **NPAC 2024** will be held LIVE and in-person at the **Loews Coronado Bay Resort** on the wonderful island of Coronado, California. The conference has expanded by a day and is now 3 ½ days long. This allows **NPAC 2024** to provide even more terrific content and provide exciting networking opportunities like **ACPA's 10th Anniversary Beach Bash** and the **Wednesday Evening Networking Reception**.

CLICK HERE

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OR GO TO [HTTPS://BIT.LY/NPAC-SPONSORS](https://bit.ly/npac-sponsors)



NPAC 2024 ATTENDEES

Expected
Attendance –
350+ In Person
100+ Virtual

Physician Advisors,
Chief Medical Officers,
Case Managers, and other
Healthcare Executives

Professionals specializing in
Utilization Management,
Clinical Documentation
Integrity, and Revenue Cycle

"NPAC 2023 is by far the best event I have attended this year. I really enjoyed the event, the sessions, and all of the amazing people I met and have remained in contact with. In my opinion, this is the best event for clinicians and those looking to make lasting impacts in health care. As the SVP of Marketing...NPAC 2024 is already on our list as a 'must attend' event."

NPAC 2023 Sponsor / Exhibitor

NPAC 2024 COMMITTEE



STEPHANIE VAN ZANDT,
MD, FACOG,
Vice Chair, NPAC 2024



SCOTT CEULE,
MD, FACP, FAAP,
Vice Chair, NPAC 2024



ELIZABETH QUINN,
MD, NPAC Chair



EMERIC PALMER,
MBBS, MBA, FACP,
NPAC Champion

NPAC 2024 will also be offered via LIVE streaming, offering sponsors additional exposure to those who are unable to attend in person. Virtual attendees will be included on the attendee list.

EXHIBITOR BENEFITS	PLATINUM EXHIBITOR	GOLD EXHIBITOR	SILVER EXHIBITOR
	\$7,500 SOLD OUT	\$5,000	\$3,000
Conference Registrations	2 All-Access Badges	2 All-Access Badges	2 All-Access Badges
Network with an Expected 350+ In-person Attendees	✓	✓	✓
Exhibit Space	Premiere Placement of 8' x 10' Booth	Tabletop	Tabletop
Company Logo/URL on Sponsors and Exhibitors Webpage and Mobile App	Premiere Placement	Secondary Placement	Third-Tier Placement
Lead Retrieval via Mobile App or QR Code	✓	✓	✓
Attendee List After Conference for One-Time Marketing Via Email	✓	✓	✓
Signage at Conference	✓	✓	✓
Logo/URL in Conference eblasts	✓	✓	●
eNewsletter Recognition as Conference Sponsor- Logo/URL	✓	✓	●
Meal Sponsorship at the Conference	One Breakfast or Lunch	One Break	●
Logo/URL on Conference Registration Page	✓	●	●
Notification "Push" Through Mobile App to Attendee Devices	✓	●	●
Dedicated Social Media Post	✓	●	●
Digital Advertising Campaign (details on next page)	✓	●	●

ADDITIONAL EXHIBITOR REPRESENTATIVES \$550

DIGITAL ADVERTISING

PLATINUM EXHIBITORS RECEIVE THE FOLLOWING EXCLUSIVE ADVERTISING BENEFIT

ACPA's audience becomes your audience with ad retargeting, an exclusive benefit for platinum exhibitors. Get direct access to ACPA's website visitors and retarget them with your organization's ad that will showcase your brand anywhere they visit online.

PRE-CONFERENCE

A pre-event campaign shows your ads one month before the event and is great for helping build brand awareness and drive traffic to your exhibit. Reach ACPA members across multiple platforms.

DURING CONFERENCE

Geofencing campaign during event will reach attendees at the conference to drive traffic to your exhibit or your website.

POST-CONFERENCE

The post-event campaign shows your ads two weeks after the event wraps up and is a great opportunity for you to nurture or generate leads, reach the people that you didn't meet at the event or give special offers to your targeted segment.

SPECIAL EVENT SPONSORSHIPS

KEYNOTE \$5,000

ONE AVAILABLE

- Receive recognition as the keynote sponsor on marketing communications and signage
- Sponsor representative may provide brief opening remarks to attendees before the keynote address
- Scrolling banner on conference mobile app
- Organization sponsor listing on conference mobile app

WEDNESDAY EVENING RECEPTION \$5,000

ONE AVAILABLE

- Overlooking the bay with firepit, s'mores, and beverages, for a cozy social gathering
- Sponsor recognition on marketing communications and signage
- Scrolling banner on conference mobile app
- Organization sponsor listing on conference mobile app

DINE WITH DOCS \$4,000

ONE AVAILABLE

- Sponsor recognition via table tent card on each dining table
- Opportunity to provide organization collateral piece or give-away item at each place-setting
- Sponsor recognition on marketing communications and signage
- Scrolling banner on conference mobile app
- Organization sponsor listing on conference mobile app

ESSENTIALS AND FUNDAMENTALS \$3,500

ONE AVAILABLE

- Sponsor recognition on marketing communications and signage
- Scrolling banner on conference mobile app
- Organization sponsor listing on conference mobile app

ADDITIONAL SPONSORSHIP OPPORTUNITIES

MOBILE APP SPONSORSHIP \$5,000

ONE AVAILABLE

- Branded conference mobile app home page header
- Scrolling banner on conference mobile app
- Organization listing on sponsors and exhibitors webpage
- Organization sponsor listing on conference mobile app
- Conference signage

CHARGING STATION \$5,000

ONE AVAILABLE

- Attractive branded charging station, including branded, portable chargers, keeping your brand in the palm of attendees' hands
- Sponsor to provide camera-ready artwork
- Scrolling banner on conference mobile app

HEAD SHOT STUDIO SPONSOR \$3,500

ONE AVAILABLE

- Acknowledgment on signage posted at the conference
- Company listing on sponsors and exhibitors webpage and mobile app

KEY CARDS \$3,500

SOLD

- Get your brand in the hands of every attendee staying at the Loews Coronado Bay Resort. Sponsor branding on one-side of hotel key cards.
- Sponsor to provide camera-ready artwork
- Scrolling banner on conference mobile app

WI-FI SPONSORSHIP \$2,500

SOLD

- Custom attendee Wi-Fi login within NPAC 2024 meeting space
- Scrolling banner on conference mobile app
- Organization listing on sponsors and exhibitors webpage
- Conference signage

LANYARDS \$2,500

ONE AVAILABLE

- Your brand featured on name badge lanyards
- Scrolling banner on conference mobile app
- Item fulfilled by sponsor; a proof must be approved by ACPA

PUSH NOTIFICATION \$1,500

THREE AVAILABLE

- Notification "push" through mobile app to attendee devices and email

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**FOR MORE INFORMATION, PLEASE CONTACT: JEANNINE HARLOW, SPONSORSHIP MANAGER,
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